

ORTHODONTIC HEALTH MONTH

SOCIAL MEDIA KIT

SOCIAL MEDIA POSTS

Use the social media posts below on your office's social channels throughout October to promote and educate patients about Orthodontic Health Month with fun, unique gifs!

If using Facebook, copy and paste the entire post below in to the post box, wait for the gif/image to appear, then remove the image link if required.

If using Twitter or Instagram, you can save the image first from the links in the posts below, then upload from your device when you post to your channel.

POST 1

It takes 8 hours a day, 5 days a week, for 24-36 months to become an orthodontist - That's over 6,000 hours! It all adds up, so trust your smile to an orthodontist.

<http://bit.ly/2xIrmRV>

POST 2

Parent of a seven year old? Your child is at the ideal age for their first orthodontist visit.

<http://bit.ly/2xEvkgR>

POST 3

You can still go trick-or-treating with braces! Just stick to the safe list of candies and be sure to brush carefully when you're done eating.

<http://bit.ly/2xLkBQD>

POST 4

Did you know that all orthodontists are dentists, but not all dentists are orthodontists. Trust your smile to a specialist with years of orthodontic training.

<http://bit.ly/2yeWkUw>